



FOR IMMEDIATE RELEASE

Contact: Sharon Smith, for Prevail, Inc.
317-506-7982 or ssmith@maverickpublicrelations.com

Prevail Celebrate 25th Anniversary with the 10th Annual Reds, Whites & Blues Goes Black and Silver

Noblesville, IN, June 1, 2011- An evening of fine dining, live music and fabulous live and silent auction items will take place Saturday, August 27 from 6– 11 p.m. at the Renaissance Hotel, 11925 N. Meridian St., Carmel, IN. The 10th annual Reds, Whites & Blues Goes Silver and Black Gala benefits Prevail, Inc., an awareness, advocacy and support program for victims of crime and abuse serving Hamilton County since 1986.

A cocktail hour will begin at 6 p.m.; seating begins at 7 p.m. and dinner, dancing and live and silent auctions will be featured from 7-11 p.m. The popular local band LemonWheel will play dance music from the 70's through today.

Reds, Whites & Blues Goes Black and Silver is presented by Diamond sponsor St. Vincent Carmel Hospital. For the fifth consecutive year, WISH-TV 8 anchor and investigative reporter, Karen Hensel, will serve as emcee of this sell-out event. Hamilton County's first ladies and Mayors, along with the Fishers Town Council President and his wife, will serve as honorary chairs of the event: Mayor of Carmel Jim Brainard and his wife Liz; Mayor of Westfield Andy Cook and his wife Barb; Mayor of Noblesville John Ditslear and his wife Teri; and Fishers Town Council president Scott Faultless and his wife Jana Faultless.

One of the premier live auction items at this year's event is a Vista Verde Guest Ranch package including four days and three nights lodging for two January 2-March 18, 2012. Lodging is provided in a log cabin or lodge room, and includes wide assortment of wine, beer, etc., as well as guided back country ski and snowshoe tours and more. Vista Verde is located close to Colorado Springs, CO. The value of this auction item is \$2,150.

In honor of Prevail's 25th anniversary, Gala proceeds will benefit Prevail's programs and services with a special focus on ensuring the continued fiscal health of the organization. During the event, there will be an opportunity to join a special giving club – The Power of 25 – to help launch Prevail's next 25 years.

Last year's event raised \$95,000 for Prevail's programs that served more than 3,000 victims of crime and abuse. The goal for 2011 is \$123,000. Tickets are \$100 per person and are available on a first-come, first-served basis. Reservations may be made Mon.-Fri. at the Prevail office at 1100 South 9th Street, Suite 100, Noblesville, by calling (317) 773-6942 or by logging on to www.prevailinc.com. To inquire about sponsorship opportunities or to donate live or silent auction items, contact Loretta Moore at (317) 773-6942 or loretta@prevailinc.com

About Prevail, Inc.

Founded in 1986, Prevail is currently celebrating 25 years of service to victims of crime and families in crisis. Prevail is a dedicated and recognized model in the advocacy for crime victims by promoting community awareness through educational prevention programs and community partnerships. Programs and services are offered without discrimination against age, race, gender, creed, ethnicity, color, marital status, religion, national origin, sexual orientation, or disability and are confidential, personalized and free-of-charge. For more information on Prevail and its services, log on to www.prevailinc.com or contact Loretta Moore at (317) 773-6942 or Loretta@prevailinc.com. Prevail, Inc. offers a 24-hour crisis line: 317-776-3472.

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