



**For Immediate Release**

Contact Sharon Smith, APR, for Prevail, Inc. at 317-506-7982 or [ssmith@maverickpublicrelations.com](mailto:ssmith@maverickpublicrelations.com)

**Prevail, Inc. to benefit from Purse “Madness” Silent Auction**

**Noblesville, IN—February 26, 2010—** Prevail, Inc., a victim awareness and support program serving Hamilton County, will benefit from the 6<sup>th</sup> annual Tri Kappa Silent Purse Auction on Thursday, March 11 from 7:00 – 8:30 p.m. at the Bridgewater Clubhouse, 3535 East 161<sup>st</sup> Street, Carmel, Indiana.

“Purses will be up for auction and each one is filled with exciting mystery ‘treats’,” says Loretta Moore, executive director of Prevail, Inc. “Guests make bids not knowing what’s inside and all the profits benefit Prevail’s programs and services for victims of crime and abuse.”

Tri Kappa is a philanthropic, not-for-profit organization founded in 1901. The group, which only has chapters in Indiana, has nearly 10,000 members in its more than 250 chapters state-wide. Each Tri Kappa chapter hosts special projects in its community for charity, culture and education. The Carmel Active and Associate Chapters will sponsor Prevail, Inc. through this popular silent auction event.

Tickets are \$15 and are available at the Prevail office located at 1100 S. 9<sup>th</sup> Street, Suite 100 in Noblesville. Hors d'oeuvres and a complimentary Kappa-tini are included. Payment with cash or check will be accepted for purse purchases. For more information, please contact 317-773-6942.

Prevail is a dedicated and recognized model in the advocacy for crime victims by promoting community awareness through educational prevention programs and collaborative community partnerships. Programs and services are offered without discrimination against age, race, gender, creed, ethnicity, color, marital status, religion, national origin, sexual orientation, or disability and are confidential, personalized and free-of-charge.

For more information on Prevail and its services, log on to [www.prevailinc.com](http://www.prevailinc.com) or contact Loretta Moore at (317) 773-6942 or [Loretta@prevailinc.com](mailto:Loretta@prevailinc.com).

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